

SCANCOR at Weatherhead

Annual Report 2022–2024



SCANCOR at Weatherhead alumni and current affiliates gather for annual conference on April 18, 2024.

Leadership

Frank Dobbin (Director, 2016–present; on leave 2024–2025), Henry Ford II Professor of the Social Sciences, Department of Sociology, Harvard University.

Jocelyn Viterna (Acting Director, 2024–2025), Professor, Department of Sociology, Harvard University.

SCANCOR/Harvard

Weatherhead Center for International Affairs

Harvard University

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Message from the Director

Greetings from Harvard!

Since 2016, the Scandinavian Consortium for Organizational Research (SCANCOR) at the Weatherhead Center at Harvard University has been bringing together small groups of top Scandinavian faculty for one or two semesters of intellectual engagement, exchange, and development. United by their commitment to the tools of organizational science, SCANCOR scholars have used their time at Harvard to forward research on a variety of projects, from the impacts of artificial intelligence on industry to how green transitions shape financial markets. This year, we even had a scholar investigate how the outbreak of war transforms the operational strategies of transnational not-for-profit organizations. Clearly, SCANCOR at Weatherhead provides academics from Scandinavia the time and resources required to investigate critical, cutting-edge, international issues of our time.

The 2022–2024 period brought new people and programming to SCANCOR at Weatherhead. In October 2023, we said farewell to program coordinator Catherine Nehring after seven years with SCANCOR at Weatherhead and welcomed Diana Ocampo Belloso as the new SCANCOR program coordinator. In August 2024, Jocelyn Viterna became the acting director of SCANCOR at Weatherhead while the current director, Frank Dobbin, left for a year of sabbatical. Both Professor Dobbin and Professor Viterna have worked diligently since 2022 to expand the Harvard faculty affiliated with the SCANCOR mission, with hopes to formalize this affiliation into an advisory board, thus facilitating deeper and longer-term exchanges between SCANCOR and Harvard scholars.

To ensure a productive research stay at Harvard, SCANCOR scholars are expected to participate in at least two seminars or workshops. The first is a SCANCOR-specific workshop in which visiting scholars either share their in-progress work with each other or listen to the insights of invited Harvard academics. From 2022–2024, Harvard faculty engaged a number of themes reflected in SCANCOR scholars' research interests, including climate research (Gunnar Trumbull, Jason Beckfield), urban planning (Diane Davis), globalization (Rawi Abdelal, Katherine Sikkink), and workplace hierarchies (Julie Battilana), among others. Scholars' second workshops are chosen from across Harvard's campuses to meet their individual research interests, and have included programs in economic sociology, international relations, public health policy, gender and politics, and more.

In addition, SCANCOR scholars are encouraged to take advantage of Harvard's research methods training during their stay, learning the latest strategies for incorporating geographical information systems, computational text analyses, or qualitative coding into their investigations.

And SCANCOR scholars routinely attend presentations by the wide array of visiting speakers who frequent the Weatherhead Center for International Affairs and other schools at Harvard.

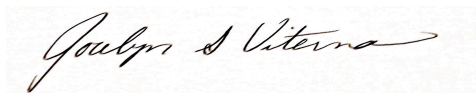
In Spring 2022 and Spring 2023, SCANCOR at the Weatherhead Center again hosted current and former scholars in its annual SCANCOR Alumni Conference, offered as a hybrid event at Harvard. These conferences provide SCANCOR scholars ongoing opportunities to facilitate networks, test new research ideas, and maintain their knowledge of the issues and research unfolding in their neighboring institutions and countries.

Of course, building a lasting research community requires more than participating in workshops and conducting investigations. To that end, SCANCOR at the Weatherhead provides social engagements for our affiliates, from a center-wide orientation at the beginning of the year to a holiday party to participating in the traditional New England pastime of candlepin bowling. Such opportunities build trust and allow intellectual exchanges of a different sort, facilitating the long-term connections that encourage our SCANCOR scholars to continue their collaborations long after their time at Harvard ends.

As the 2022–2024 period comes to a close, the world’s organizational landscape faces upheaval. The rise of a new political right in the US and Europe has resulted in government deregulation and downsizing. New immigration and refugee restrictions are changing the nature of work, while military conflicts and trade wars are restructuring old political alliances. Meanwhile, a proliferating group of multinational corporations, transnational corporate networks, and non-state organizations have increasingly taken on the task of defining and defending civil rights, environmental norms, and labor practices, blurring the boundaries between non-state actors, governments, and intergovernmental relationships. These complicated and often contradictory transformations, when situated in a context of environmental degradation, rapid technological innovation, and an increasingly diverse and transnational workforce, call for a new generation of organizational scholars to understand, evaluate, and engage the changing global society.

SCANCOR at the Weatherhead Center at Harvard University is committed to providing Scandinavian scholars with the time, tools, and connections they require to meet these challenges through their research.

With appreciation,

A handwritten signature in black ink, reading "Jocelyn Viterna", written on a light-colored, textured background.

Jocelyn Viterna
Acting Director of SCANCOR at the Weatherhead Center for International Affairs
Harvard University

Visiting Scholars 2022–2024

Spring 2022

Eliane Bucher, BI Norwegian Business School, Oslo, Norway

Achim Oberg, University of Mannheim, Germany

Linda Wedlin, Uppsala University, Sweden

Honorary Scholars

Katharina Fellnhöfer, SCANCOR at Weatherhead alumni (spring 2018); Marie-Curie fellow from Eidgenössische Technische Hochschule (ETH) Zürich, Switzerland

Caroline Ingvarsson, Mälardalen University, Sweden

Fall 2022

Øivind Hagen, BI Norwegian Business School, Trondheim, Norway

Ida Lunde Jørgensen, Copenhagen Business School, Denmark

Mads Mordhorst, Copenhagen Business School, Denmark

Ed Saiedi, BI Norwegian Business School, Oslo, Norway

Niels Thygesen, Copenhagen Business School, Denmark

Spring 2023

Giovanni Cardillo, University of Bologna, Italy

William Degbey, University of Vaasa, Finland

Øivind Hagen, BI Norwegian Business School, Trondheim, Norway

Sabina Nielsen, Copenhagen Business School, Denmark

Bo Rothstein, University of Gothenburg, Sweden

Iiris Saittakari, Aalto University, Finland

Fall 2023

Mansoor Afzali, Hanken School of Economics, Finland

Johan Hvenmark, Marie Cederschiöld University, Stockholm, Sweden

Elizabeth Naima Mikkelsen, Copenhagen Business School, Denmark

Sabina Nielsen, Copenhagen Business School, Denmark

Teck Ming (Terence) Tan, Oulu Business School, Finland

Eleni Tsingou, Copenhagen Business School, Denmark

Spring 2024

Karl Joachim Breunig, OsloMet University, Norway
Matilda Dorotic, BI Norwegian Business School, Norway
Johan Hvenmark, Marie Cederschiöld University, Stockholm, Sweden
Emrah Karakaya, KTH Royal Institute of Technology, Stockholm, Sweden
Vishv Priya Kohli, Copenhagen Business School, Denmark
Elizabeth Naima Mikkelsen, Copenhagen Business School, Denmark

Honorary Scholar

Astrid Hedin, SCANCOR at Stanford alumni; Malmö University, Sweden

Fall 2024

Jameson Garland, Uppsala University, Sweden
Olga Iermolenko, Nord University Business School, Norway
Emrah Karakaya, KTH Royal Institute of Technology, Stockholm, Sweden
Rinna Kullaa, Tampere University, Finland
Yumi Park, Copenhagen Business School, Denmark
Katarzyna Stoklosa, University of Southern Denmark, Denmark



SCANCOR scholars, acting director, coordinator, and Weatherhead Center directors on December 4, 2024.

Scholars' Individual Reports

Below are excerpts of individual reports submitted by select 2022–2024 SCANCOR scholars describing their research interests, goals, publications, and impact of their tenure on their research.

Niels Thygesen

Associate Professor, Department of Management, Politics and Philosophy (MPP), Copenhagen Business School

Appointment date: September 1 to December 6, 2022



Research Interests

Public management; public value; management technologies; temporality and speed of organizations; paradoxes of gift economy; socioeconomics; and sociological approaches.

Research Goals

To write an article on collaborative economy to contribute to the field of public value research.

Publications

Thygesen, N. T. (2022). Moving Ahead: How Time Is Compressed and Stretched in Strategy Work. *Journal of Organizational Change Management*, 35(6), 916-935, <https://doi.org/10.1108/JOCM-07-2021-0198>.

Impact on Scholarly Work

Great SCANCOR networks and Harvard networks.

Impact on the above mentioned research themes within the established network.

Eleni Tsingou

Professor, Department of Organization, Copenhagen Business School

Appointment date: September 1 to October 31, 2023



Research Interests

Transnational governance; sociology of expertise; and new markets in reproductive health.

Research Goals

My expectations of the stay were linked to productivity and stimulation.

Publications

Tsingou, E. (2024). Outsourcing Authority in Global Policy: Legitimizing the Anti-Money Laundering Regime through Professionalization. *Policy and Society*, 43(1), 70-82. Article puad031, <https://doi.org/10.1093/polsoc/puad031>.

Seabrooke, L., & Tsingou, E. (2022). Crises in Time: Fast- and Slow-Burning Crises in the European Union. In K. H. Goetz (Ed.), *The Oxford Handbook of Time and Politics* (pp. 327-344). Oxford University Press, <https://doi.org/10.1093/oxfordhb/9780190862084.013.27>.

Impact on Scholarly Work

Although short, the visit was very fulfilling in terms of writing and exposure to a different academic environment. I completed a draft of a paper entitled: “Fertile Markets: The Political Economy of Cross-Border Reproductive Care” and had the opportunity to conduct fieldwork on the next stage of the project which focuses on venture capital investment in women’s health start-ups, or ‘femtech’; Boston is a significant hub both for research and investor events on this topic. I also learned a lot from my SCANCOR colleagues and reflected on the craft elements of our profession.

Sabina Nielsen

Professor, Department of International Economics, Government and Business, Copenhagen Business School

Appointment date: January 8 to October 31, 2023



Research Interests

Top management teams; decision making; diversity; international business; strategy; and governance.

Research Goals

Present my research and develop further practical insights based on cutting-edge knowledge.

Publications

Mendiratta, E., & Tasheva, S. N. (2025). Gender and Racial Minorities on Corporate Boards: How Board Faultlines and CEO-minority Director Overlap Affect Firm Performance. *Strategic Management Journal*, 46(3), 611-639, <https://doi.org/10.1002/smj.3666>.

Tasheva, S. N., & Huse, M. (Eds.) (2023). *Research Handbook on Diversity and Corporate Governance*. Edward Elgar Publishing. Research Handbooks in Business and Management, <https://doi.org/10.4337/9781800377783>.

Impact on Scholarly Work

My time at SCANCOR Weatherhead was productive and very inspiring: it generated many ideas which will lead to research projects, collaborations, funding, and publications over the coming years.

Work on several projects: Managing diversity across national borders; Women in leadership in the South Pacific; Demographic faultlines and performance of corporate boards in the US.

I found my time at SCANCOR Weatherhead allowed me to integrate the different aspects of myself; I am very clear about my future research and purpose as a scholar, a leader, and an educator. My visit exceeded my expectations. It was an excellent and very productive research stay.

Teck Ming (Terence) Tan

Associate Professor, Department of Marketing, Management and International Business, University of Oulu

Appointment date: August 28 to December 26, 2023



Research Interests

Blockchain technology, marketing, and sustainability; decentralization; social movements and corporations' ethical strategies.

Research Goals

During my visit to Harvard, my objective was to shape my future research direction in the realm of decentralization. This five-month interaction with diverse researchers from both Harvard and MIT has been enlightening, providing me with a nuanced understanding of decentralization's societal implications.

Impact on Scholarly Work

My SCANCOR Weatherhead visit significantly shaped my research, particularly in decentralization and blockchain, leading to the development of two major projects worth two million euros (with Harvard and MIT researchers). The collaborative environment and diverse perspectives, distinct from my home institution, fueled my professional growth and conceptual understanding, deeply influencing me as a scholar and enhancing my academic pursuits.

Mansoor Afzali

Assistant Professor, Department of Accounting, Hanken School of Economics

Appointment date: August 28 to December 26, 2023



Research Interests

Empirical archival research in accounting; financial reporting; corporate culture; and social norms.

Research Goals

I expected to have a productive visit at Weatherhead Center, where I could have the opportunity to build connections and present my work.

Publications

Afzali, M., Colak, G., and Vähämaa, S. (2024). Climate change denial and corporate environmental responsibility. *Journal of Business Ethics*. Forthcoming, <https://doi.org/10.1007/s10551-024-05625-y>.

Impact on Scholarly Work

The overall visit was extremely beneficial for me. While there are no current projects that were initiated while at SCANCOR Weatherhead, I was able to polish one of my main papers that is currently under review for publication in one of the top accounting journals. I got to present this work and received excellent feedback on what to do next. I have fully incorporated these comments in my project and hope that the reviewers also like these changes. I would like to thank everyone at SCANCOR at Weatherhead for their efforts in making our stay a wonderful one.

Karl Joachim Breunig

Professor, Department of Strategy, Innovation, and Marketing, Oslo Metropolitan University

Appointment date: January 16 to May 16, 2024



Research Interests

Interception of strategy and innovation theory; entrepreneurial ecosystems; and institutional frameworks.

Research Goals

To complete several unfinished manuscripts and to develop a research comparing entrepreneurial ecosystems and institutional frameworks.

Publications

Jøranli, Ingild; Breunig, Karl Joachim (2024). “Unlocking data’s potential: navigating the challenges of data-driven innovation for start-ups.” *Measuring Business Excellence*, <https://doi.org/10.1108/MBE-02-2024-0022>.

Strønen, Fred H.; Breunig, Karl Joachim (2024). “Introduction to the Special Issue: Digital Transformation in an Uncertain Time.” *Beta*. Vol. 37, <https://www.idunn.no/doi/10.18261/beta.37.1.6>.

Impact on Scholarly Work

The time at SCANCOR Weatherhead has been invaluable to my work and ability to combine focusing on my pipeline of unpublished material with fruitful scholarly interaction, discussion, and inspiration to extend and enhance my work. As a result of my stay at SCANCOR Weatherhead I have been able to connect with several new scholars and am looking forward to new collaboration opportunities in the future. In addition, I am currently involved in further development of the entrepreneurship education at OsloMet, as well as an initiative to offer a PhD course on entrepreneurship and innovation through NORSI (The Nordic Research School on Innovation and Entrepreneurship).

Matilda Dorotic

Associate Professor, Department of Marketing, BI Norwegian Business School

Appointment date: January to August, 2024



Research Interests

AI regulation; impact of technology on individuals and society; privacy protection; transparency; AI bias.

Research Goals

To gain interdisciplinary knowledge and particularly to get exposed to new research insights and theories.

Impact on Scholarly Work

This is a great learning opportunity, it has allowed me to grow as a researcher in terms of multidisciplinary and quality of insights. Because of the interdisciplinary nature of my research, I wanted to come to places that would advance my understanding of areas that I am less familiar with and that have not been represented very prominently in my research field, e.g., marketing and applied psychology in consumer experiences.

Vishv Priya Kohli

Associate Professor of Law & Management, Department of Business Humanities & Law,
Copenhagen Business School

Appointment date: January 23 to May 23, 2023



Research Interests

Role of nonstate actors in formation of law and policy in the context of the pharmaceutical sector; intellectual property right law.

Research Goals

Worked on my topic; built a network with colleagues across disciplines at Harvard, Boston University, and MIT. Opportunity to explore seminars across departments and to work across universities and departments.

Publications

Teilmann-Lock, S., & Kohli, V. P. (2024). “‘Take the Money and Run’: If There is Copyright There is Art (in Denmark)?” *Journal of Intellectual Property Law & Practice*, <https://doi.org/10.1093/jiplp/jpac030>.

Impact on Scholarly Work

Inspired me to explore interdisciplinary work; confirmed my belief that there are nontraditional methods for tackling traditional topics; widened my intellectual horizons. I built a network that I believe I can contribute to and learn from.

Johan Hvenmark

Associate Professor, Department of Civil Society and Religion, Marie Cederschiöld University

Appointment date: August 21, 2023 to June 30, 2024



Research Interests

Nonprofit governance and management; marketization and managerialism in civil society; civic engagement and volunteering; gender in nonprofit organizations; civil society and crisis management; social entrepreneurship; and nonprofit management education.

Research Goals

My mission and expectation with visiting SCANCOR was, in part, to find time to work on ongoing and/or planned scientific texts and applications, and in part to

engage as much as possible with Boston's scholarly community in general and SCANCOR Weatherhead at Harvard in particular.

Impact on Scholarly Work

Overall, my stay at SCANCOR at the Weatherhead has been an extremely fruitful, inspiring, and rewarding experience both professionally and personally. I feel I have managed to achieve most of what I had hoped for before arriving, and in some aspects I believe I have exceeded even my own expectations.

The year spent at Harvard has without doubt taken my research, academic networking, and career to a new level. I'm returning home recharged, energized, and with a clear sense of new research avenues to explore in the years to come. I will forever be grateful to SCANCOR at the Weatherhead Center, Harvard University for hosting me and for everything I have gained from this truly life-changing opportunity. I really look forward to staying connected with the SCANCOR community in the future.

Elisabeth Naima Mikkelsen

Associate Professor, Department of Organization, Copenhagen Business School

Appointment date: August 27, 2023 to June 30, 2024



Research Interests

How emotions influence collective sensemaking and organizing in public organizations such as health care, correctional institutions, and the police.

Research Goals

Expectations of my visit to SCANCOR Weatherhead were to develop connections and network with scholars at Harvard and in the Boston

area.

Publications

Nørgaard Madsen, L., & Mikkelsen, E. N. (2024). Unpacking Police Endorsement of Myths Surrounding Intimate Partner Violence Against Women: Formation and Implications. *Violence against Women*, 30(8), 1959–1983, <https://doi.org/10.1177/10778012241238243>.

Madsen & Mikkelsen (2024): Tilblivelse og konsekvenser af politiets tro på partnervoldsmyster. In T.Søberg, T. Baumbach & L.K. Minke (eds.) Partnervold og drab. *Forebyggelse, efterforskning og retshåndhævelse*. DJØF Forlag, s. 479-499 Kapitel 21.

Jensen, T. B., & Mikkelsen, E. N. (2024). Positive, challenging, or impossible self-managing organizations? Exploring radical decentralization at an addiction rehabilitation center. *Journal of Organization Design*, 13(4), 147–162, <https://doi.org/10.1007/s41469-024-00172-2>.

Impact on Scholarly Work

My time at SCANCOR Weatherhead has profoundly impacted my thinking about my research topic of rape myths in policing. All the activities I have participated in and the interactions with other scholars have guided me in the direction of developing a process model of how depersonalization grows and festers in helping professionals. Opportunities for professional development and growth were plentiful since the number of scholars I met during my SCANCOR Weatherhead stay and who conduct research that is inspiring to me is beyond comparison to what I have at my home institution.

A new project initiative that has resulted from my stay at SCANCOR Weatherhead is a research project about distress organizing in emotionally demanding public service work, which includes the participation of Professors William Kahn from Boston University and Ann Cunliffe from Fundação Getulio Vargas in advisory board roles.

Jameson Garland

Associate Professor, Faculty of Law, Uppsala University

Appointment date: August 27 to December 16, 2024



Research Interests

Human rights; LGBTQI rights; children's rights; and law and medicine.

Research Goals

My hope was to have engagement with scholars and experts in the Harvard community to have critical feedback, not only from SCANCOR participants but with faculty.

Impact on Scholarly Work

It gave me time to work on important research and have discussions within the US where human rights are often not implemented and promoted as in much of the world. This created a space for me to have discussions with members of society to address other pathways of thinking about how to solve problems for LGBTIQ+ individuals. I am planning a proposal for a civil society and human rights project based on my SCANCOR project.

Emrah Karakaya

Associate Professor, Unit of Sustainability, Industrial Dynamic and Entrepreneurship, KTH
Royal Institute of Technology

Appointment date: January 19 to December 31, 2024



Research Interests

Sustainability transitions (and sustainable business models); artificial intelligence; and industrial transformation.

Research Goals

My main expectation was to network and exchange ideas with researchers at Harvard University as well as other institutions in the Boston metropolitan area.

Publications

Lai, Y. Y., & Karakaya, E. (2024). Rethinking the sustainability of transitions: An illustrative case of burden-shifting and sociotechnical dynamics of aviation fuel in Sweden. *Energy Research & Social Science*, 113, 103574, <https://doi.org/10.1016/j.erss.2024.103574>.

Impact on Scholarly Work

I have specifically worked on the following research projects/paper within two areas:

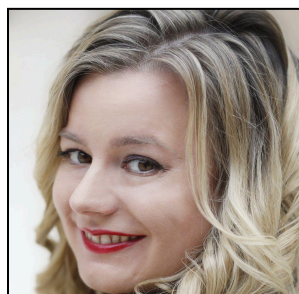
- Sustainability transitions and sustainable business models
- Artificial intelligence and industrial transformation

During one year at SCANCOR, my professional and personal network has grown a lot and become much more diverse than ever. My time at SCANCOR Weatherhead exceeded these expectations.

Rinna Kullaa

Associate Professor, History, Philosophy and Literary Studies, Tampere University

Appointment date: August 14 to December 31, 2024



Research Interests

Global history; Baltic and Black Sea studies; Arctic Ocean; and contemporary history and international relations between Europe, Russia, Africa.

Research Goals

To find out more about the current research on my research agenda and in particular American foreign policy.

Impact on Scholarly Work

My career personally has been at a transformative moment. Because of the change in the world order which I have been studying emerged as a geopolitical question, I have been in more than high demand since I was at Harvard and afterwards. This is perhaps not a consequence of my visit but coincided with it.

At Harvard I was able to be somewhat removed from day-to-day policy work in Europe and it gave me personal time. I became happy personally and when I returned I was able to make several academic decisions and directions which required large amounts of personal courage and independence. I did those, including transferring part of my work to the leading technical university in my country and I also brought global Ukrainian studies to Finland with the first lady of Ukraine whom I met at Harvard. I have had many opportunities also at home, for example working with Cambridge University in England, so the Harvard context was not completely new in terms of academic thinking but it was good for me to be in a new environment.

I applied for a new professorship to be established in Finland, we will see how that goes, and I brought global Ukrainian studies to Finland to three leading universities which I will lead.

Katarzyna Stoklosa

Associate Professor, Department of Political Science and Public Management, University of Southern Denmark

Appointment date: September 10 to December 31, 2024



Research Interests

European history and political sciences; European integration; nationalism; border regions in the world; the strengthening and overcoming prejudices and stereotypes; and Ukrainian studies.

Research Goals

I have been working on my book project regarding European border regions and their inhabitants.

Impact on Scholarly Work

Thanks to the support coming from SCANCOR, I had the chance to profit from excellent libraries at Harvard. In the Widener Library, I found more sources than I had expected. At a high profit, I participated in the SCANCOR seminar in the fall of 2024, and I had the chance to discuss my outcomes and reflections with other scholars highly interested in my topic.

Furthermore, I took part in the events organized by Belfer Center, Ukrainian Research Institute, and Davis Center for Russian and Eurasian Studies.

All in all, I had a highly fruitful stay at Harvard—both for my scholarly work and equally for my personal development. I profited from excellent libraries, the stimulation I got from colleagues, and the scholarly atmosphere that enabled me to concentrate and do undisturbed work on my topic. Last but not least I felt well supported by SCANCOR's staff. Thank you very much.



Professor Iiris Saittakari, from Aalto University, presenting her research at the Weatherhead Spotlight on February 15, 2023.

Seminars 2022–2024

Spring 2022

- “Too Good to Be True? Institutional Dynamics at the Hope/Hype Nexus” by **Linda Wedlin**, Professor, Uppsala University
- “Sheriffs, Patriots and Steady Hands – Institutional Maintenance in Online Gun Rights Communities” by **Eliane Bucher**, Assistant Professor, BI Norwegian Business School
- “A Different Kind of Precarity – How Digital Nomads Practice Togetherness and Responsibility” by **Caroline Ingvarsson**, Assistant Professor, Mälardalen University
- “Heated Atmosphere: Organizational Emotions and Field Structuring in Online Climate Change Debates” by **Achim Oberg**, Professor, University of Mannheim
- “Methods to Enhance Intuition?” by **Katharina Fellnhöfer**, Marie-Curie-Fellow/TU-Dresden Fellow, Eidgenössische Technische Hochschule ETH Zürich

Fall 2022

- “Can I Talk to you for a Second? – A Book about Mental Health and Young People at University” by **Ida Lunde Jørgensen**, Postdoctoral Fellow, Copenhagen Business School
- “Resetting Work? Scandinavian Daily Papers’ Representations of ‘Work’ During the COVID-19 Pandemic” by **Øivind Hagen**, Associate Professor, BI Norwegian Business School
- “Are Constraints the Mother of Innovation? Innovation Effects of the Global Financial Crisis” by **Mads Mordhorst**, Associate Professor, Copenhagen Business School
- “Markets of Identities” by **Ed Saiedi**, Assistant Professor, BI Norwegian Business School
- “Transient Communities: Building a Strong Sense of Community in a Transient Context” by **Caroline Ingvarsson**, Assistant Professor, Mälardalen University

Spring 2023

- “Innovation Bundling and Resourcing Strategy: An fsQCA Approach” by **Ed Saiedi**, Assistant Professor, BI Norwegian Business School
- “Keeping an Eye on the Green Horizon: The Politics of Subnational Location Choice” by **Iiris Saittakari**, Assistant Professor, Aalto University
- “Bank Bailouts and Competitive Distortions” by **Giovanni Cardillo**, Assistant Professor, University of Bologna
- “Not Just a Woman or a Man: How Board Fault Lines and Overlap between CEO and Female Directors’ Characteristics Affect Firm Performance” by **Sabina Nielsen**, Professor, Copenhagen Business School

- “Qualitative Methodology for Economics Education: A Necessary Mindset to Educate Tomorrow's Managers and Employees” by **Øivind Hagen**, Associate Professor, BI Norwegian Business School
- “A Social Science Dilemma: The Contradiction between Democracy and Quality of Government” by **Bo Rothstein**, Professor, University of Gothenburg
- “Customers Driving a Firm’s Responsible Innovation for Grand Challenges: A Co-active Issue-Selling Perspective” by **William Yao Degbey**, Associate Professor, University of Vaasa
- “On Governance and Corporate Responsibility in the Water Sector: Reflections from Apan, Mexico” by **Diane Davis**, Charles Dyer Norton Professor of Regional Planning and Urbanism, Harvard University
- “Contested Coordination: Institutional Tensions in Swedish Wage Formation” by **German Bender**, Affiliated Researcher, Stockholm School of Economics

Fall 2023

- “Fertile Markets: Mobilizing Expertise in the Political Economy of Cross-Border Reproductive Care” by **Eleni Tsingou**, Professor with Special Responsibilities, Department of Organization, Copenhagen Business School
- “Political Economy of Climate Industrial Policy” by **Gunnar Trumbull**, Philip Caldwell Professor of Business Administration, Harvard University
- “The Social Life of Decarbonization” by **Jason Beckfield**, Robert G. Stone Jr. Professor of Sociology, Department of Sociology, Harvard University
- “Do Local Climate Change Perceptions Matter for Corporate Environmental Responsibility?” by **Mansoor Afzali**, Assistant Professor, Department of Accounting, Hanken School of Economics
- “It’s Complicated”: Exploring Civil Society—Market Relationships” by **Johan Hvenmark**, Associate Professor, Department of Religion and Civil Society, Center for Civil Society Research, Marie Cederschiöld University
- “The Role of Data in Healthcare Innovation: Gift Markets in the Commercialization of Femtech” by **Eleni Tsingou**, Professor with Special Responsibilities, Department of Organization, Copenhagen Business School
- “Nurturing a Future of Decentralized Trust through Social Movements and Ethical Global Governance” by **Teck Ming Tan**, Associate Professor, Department of Marketing, Management and International Business, University of Oulu
- “Formation of Rape Myths in Policing” by **Elisabeth Naima Mikkelsen**, Associate Professor, Department of Organization, Copenhagen Business School
- “Nurturing a Future of Decentralized Trust through Social Movements and Ethical Global Governance” by **Teck Ming Tan**, Associate Professor, Department of Marketing, Management and International Business, University of Oulu
- “Compassionate, Professional or Burdensome Empathy: Learning to Manage Emotions in Frontline Emergency Work with Victims” by **Elisabeth Naima Mikkelsen**, Associate Professor, Department of Organization, Copenhagen Business School

- “Sharing the Pain between Workers and Management: Evidence from the COVID-19 Pandemic and 9/11 Attacks” by **Mansoor Afzali**, Assistant Professor, Department of Accounting, Hanken School of Economics
- “On the Hybridization of Organizations in the Borderlands between Civil Society and Market: The Case of Swedish Shelters for Battered Women” by **Johan Hvenmark**, Associate Professor, Department of Religion and Civil Society, Center for Civil Society Research, Marie Cederschiöld University
- “Inequality, Dignity, and Populism” by **Rawi Abdelal**, Herbert F. Johnson Professor of International Management Harvard Business School
- “Leveraging Web3 for a Decentralized Approach to Urban Agri-Sustainability: Pathways to Carbon-Neutral Living” by **Teck Ming Tan**, Associate Professor, Department of Marketing, Management and International Business, University of Oulu

Spring 2024

- “The Impact of Soviet Sphere Regimes on Global Governance and Trends in West European Social Policy” by **Astrid Hedin**, Associate Professor of Political Science and Public Administration, Malmö University
- “Challenging the Convergence Argument: Nonprofit Marketization Trends Across Welfare State Regimes” by **Johan Hvenmark**, Associate Professor, Department of Religion and Civil Society, Center for Civil Society Research, Marie Cederschiöld University and **Ben Suykens**, Assistant Professor, Department of Public Governance and Management, Ghent University
- “Sustainable business models and industrial dynamics” by **Emrah Karakaya**, Associate Professor of Industrial Dynamics and Sustainable Business Models, KTH Royal Institute of Technology
- “Activist Pressure and Firm Compliance with ESG Disclosure Policy: Experimental Evidence from the U.K. Modern Slavery Act” by **Matthew Lee**, Associate Professor of Public Policy and Management, Harvard Kennedy School of Government
- “Servitization- Early-Stage Transformation from Product-to Service- Oriented Business Models: The Case of Manufacturing Firms in the Maritime Energy Sector” by **Karl Joachim Breunig**, Full Professor of Strategic Management, Oslo Metropolitan University
- “Liability and Transparency of Online Harms to Children in Technology-Enabled Environment: Building Research Agenda” by **Matilda Dorotic**, Associate Professor of Marketing, BI Norwegian Business School
- “The Formation and Functions of Rape Myths in Policing” by **Elisabeth Naima Mikkelsen**, Associate Professor, Department of Organization, Copenhagen Business School
- “On Democracy and Organization Theory” by **Julie Battilana**, Joseph C. Wilson Professor of Business Administration in the Organizational Behavior Unit , Harvard

Business School, and Alan L. Gleitsman Professor of Social Innovation at Harvard Kennedy School

- “Organizational Diversity in Recently Multicultural Sweden: What is the Role of New and Growing Firms?” by **Karl Wennberg**, Professor, Department of Management and Organization, Stockholm School of Economics
- “Role of Non-State Actors in Formation of Law and Policy – Heroes or Villains?” by **Vishv Priya Kohli**, Associate Professor of Business Humanities and Law, Copenhagen Business School
- “Smart Food: How Growing of Plants Affect Green Food Consumption Behaviors and Attitudes” by **Matilda Dorotic**, Associate Professor of Marketing, BI Norwegian Business School

Fall 2024

- “A Critical and Reflexive Perspective on Sustainability (transitions)” by **Emrah Karakaya**, Associate Professor, Unit of Sustainability, Industrial Dynamic & Entrepreneurship, KTH Royal Institute of Technology
- “The Role of Accounting and Accountability in the Evolving Geopolitical and Geoeconomic Landscape” by **Olga Iermolenko**, Associate Professor, Economic Analysis and Accounting Division, Nord University Business School
- “Varieties of Globalization: Trade Openness, Bank Lobbying, and the Political Economy of Financial Liberalization” by **Yumi Park**, Assistant Professor, Department of International Economics, Government and Business, Copenhagen Business School
- “Global History of the New World Order. Fractures across European Areas of Rivalry: The Arctic Ocean, the Baltic Sea, the Black Sea and the Sea of Japan” by **Rinna Kullaa**, Associate Professor, History, Philosophy and Literary Studies, Tampere University
- “Sexuality, Gender, and Identity: Human Rights, Civil Society, and the Individual” by **Jameson Garland**, Associate Professor; Senior Lecturer, Department of Law, Uppsala University
- “European Borders and Resilience – Learning from Borderlanders” by **Katarzyna Stoklosa**, Associate Professor, Department of Political Science and Public Management, University of Southern Denmark
- “International Norms, Moral Psychology, and Neuroscience” by **Kathryn Sikkink**, Ryan Family Professor of Human Rights Policy, Harvard Kennedy School, John F. Kennedy School of Government, Harvard University



SCANCOR alumni conference on April 18, 2024.

Alumni Conference Agendas

May 4–5, 2023

Day 1 / May 4

8:45AM–9:00AM Welcome

Frank Dobbin, Henry Ford II Professor of the Social Sciences, Harvard University

9:00AM–10:30AM Session 1: The Corporation in Context

All presentations in Session 1 will be virtual.

- “Charting Corporate Governance Failures in Banking: On the Flux and Differentiation of Formal Organization”
Speaker: **Signe Vikkelsø**, Professor, Copenhagen Business School
- “The Changing C-suite”
Speaker: **Silviya Svejenova**, Professor, Copenhagen Business School

- “Piracy Entrepreneur”
Speaker: **Christina Öberg**, Professor, Karlstad University

10:40AM–12:40PM Session 2: The Firm’s Role in Society

All presentations in Session 2 will be virtual.

- “Career Shock in Long Term Care – Ongoing and Emerging Issues in the Context of Covid-19”
Speaker: **Markus Latzke**, Professor, University of Applied Sciences Krems
- “Platforms as Organizing Basis for new Professions”
Speaker: **Anne Kovalainen**, Professor, Turku School of Economics
- “Investigating Sustainability Control Practices to Foster More Decent Wages in Global Supply Chains: A Case Study on ‘living wage’ Implementation in the Fashion Industry”
Speaker: **Torkel Strömsten**, Associate Professor, Stockholm School of Economics
- “New Roles of Firms in Societies?”
Speaker: **Seija Kulkki**, Professor, Aalto University

12:40PM—1:30PM Lunch

1:30PM–3:30PM Session 3: The Responsible Firm

All presentations in Session 3 will be in person.

- “Keeping an Eye on the Green Horizon: Cities’ Chase to Attract Multinationals’ Investments to Implement their Carbon Neutrality Targets”
Speaker: **Iiris Saittakari**, Assistant Professor, Aalto University
- “Big Tech’s Power, Political Corporate Social Responsibility, and Regulation”
Speakers: **Juho Lindman**, Professor, *University of Gothenburg* and **Jukka Mäkinen**, Professor, Estonian Business School
- “Customers Driving a Firm’s Responsible Innovation for Grand Challenges: A Co-active Issue-Selling Perspective”
Speaker: **William Yao Degbey**, Associate Professor, University of Vaasa

3:45PM–5:15PM Session 4: Beyond the Corporation

All presentations in Session 4 will be in person.

- “The ILO way! The International Labour Organisation and Management Development in Developing Countries”
Speaker: **Rolv Petter Amdam**, Professor, BI Norwegian Business School
- “Managing Public-private Partnerships”
Speaker: **Carsten Greve**, Professor, Copenhagen Business School
- “The (German) University System from an Organizational Field Perspective”
Speaker: **Achim Oberg**, Professor, University of Mannheim

Day 2 / May 5

8:45AM–10:15AM Session 1: Culture and Environment

All presentations in Session 1 will be virtual.

- “Canonizing and Subverting the Nation Through Art: National Culture Organizations and the Struggle for Hegemony”
Speaker: **Ida Lunde Jørgensen**, Postdoctoral Fellow, Copenhagen Business School
- “This is our New Home Base! A Comparative Case Study of Imaging Sustainable Headquarters of the Future”
Speaker: **Tiina Ritvala**, Associate Professor, Aalto University
- “Reweaving the Web of Life: The Politics of Multispecies Organizing in Ecological Restoration”
Speaker: **Maria Ehrnström-Fuentes**, Associate Professor, Hanken School of Economics

10:30AM–12:30PM Session 2: Diversity and Equity

All presentations in Session 2 will be virtual.

- “Wasted Human Capital and Ethnic Enclaves”
Speaker: **Sarah Valdez**, Associate Professor, Linköping University and NYU Abu Dhabi
- “AI Enabling Diversity and Inclusion?”
Speaker: **Ulla Eriksson-Zetterquist**, Professor, University of Gothenburg
- “Unraveling a Gender Myth: Discovering Methods to Enhance Intuition”
Speaker: **Katharina Fellnhöfer**, Marie-Curie-Fellow/TU-Dresden Fellow, Eidgenössische Technische Hochschule (ETH) Zürich
- “Entrepreneurial Imaginaries: Making a Fair Platform for Freelance Journalists”
Co-author: **Marta Gasparin**, Associate Professor, Copenhagen Business School
Speaker: **Elena Raviola**, Professor, University of Gothenburg

12:40PM–1:30PM Lunch

1:30PM–3:00PM Session 3: Gender in Action

All presentations in Session 3 will be in person.

- “Poor Performance and CEO Changes in Community Banks: The Role of Gender in Successions”
Speaker: **Emilia Vähämaa**, Associate Professor, Hanken School of Economics
- “Does Board Diversity Matter? The Impact of Actual and Perceived Human Capital Diversity on Board Process and Performance”
Speaker: **Sabina Nielsen**, Professor, Copenhagen Business School

- “Bank Lending, Political Connections, and the Role of Female Directors”
Speaker: **Giovanni Cardillo**, Assistant Professor, University of Bologna

3:15PM–4:45PM Session 4: Wellness at Work

All presentations in Session 4 will be in person.

- “Exploring Needs for Multilevel Interventions to Promote Mental Health in SMEs and Public Workplaces. Experience from the H-WORK Project”
Speaker: **Siw Tone Innstrand**, Professor, Norwegian University of Science and Technology
- “Stories of Adjustments and Hope: How the Pandemic took away the Future of Work, and how Newspapers Reconnected us with it”
Speaker: **Øivind Hagen**, Associate Professor, BI Norwegian Business School
- “Disintegration of Traditional Professions and the Rise of New Professions within Wellness and Fitness”
Speaker: **Antoinette Hetzler**, Professor Emerita, Lund University

April 18–19, 2024

Day 1 / April 18

9:00AM–9:15AM Welcome

Frank Dobbin, Henry Ford II Professor of the Social Sciences, Harvard University

9:15AM–10:45AM Session 1: Technological Innovations

All presentations in Session 1 will be virtual.

- “Detecting AI-generated Content Via Intuition”
Speakers: **Katharina Fellnhöfer**, Marie-Curie-Fellow / TU-Dresden Fellow, Eidgenössische Technische Hochschule (ETH) Zürich and **Lars Hornuf**, Professor, Chair of Business Administration, Esp. Finance and Financial Technology, Dresden University of Technology
- “Platformisation of Professions and Expertise – Social Media Influencer as a New Platform Profession”
Speakers: **Anne Kovalainen**, Professor of Entrepreneurship and Business Knowhow, University of Turku and **Seppo Poutanen**, Senior Research Fellow and Docent of Sociology, Associate Professor, University of Turku
- “Blockchain Technologies in Textile Supply Chains”
Speaker: **Juho Lindman**, Full Professor of Information Systems; Director Blockchain Lab, University of Gothenburg

11AM–1:00PM Session 2: Theoretical Explorations

All presentations in Session 2 will be virtual.

- “Relationship Ontology and New Professions– Synopsis and Conclusion of Relational Ontology as a Scientific Concept Adapted to Modern Day Advanced Society and Ongoing Decline and Fragmentation of Traditional Professions”
Speaker: **Antoinnette Hetzler**, Professor Emerita of Sociology, Lund University
- “IN-Stakeholder Theory as a High-Liberal Conception of the Firm”
Speaker: **Jukka Veikko Mäkinen**, Professor of Business Ethics, Estonian Business School
- “How Institutional Theory and Theories of Firm Discuss the Role of Firms in Societies?”
Speaker: **Seija Kulkki**, Professor Emerita of Management and Organization, Aalto University
- “Ecosystems in International Business Research – Conceptualizations, Review, Co-citation Analysis and Ways Forward”
Speaker: **Christina Öberg**, Professor of Marketing and Tourism Studies; Business and Economics, Linnæus University

1:00PM–1:45PM Lunch

2:00PM–3:30PM Session 3: Innovation

All presentations in Session 3 will be in person

- “Heritage in Europe: New Technologies in Craft for Preserving and Innovating the Future”
Speaker: **Vishv Priya Kohli**, Associate Professor of Business Humanities and Law, Copenhagen Business School
- “Narratives and temporality in social innovation: How chefs a serving ‘a plate of hope’ in food relief”
Speaker: **Silviya Svejenova**, Professor of Organization, Copenhagen Business School
- “Artificial Intelligence: A disruptive or symbiotic innovation?”
Speaker: **Emrah Karakaya**, Associate Professor of Industrial Dynamics and Sustainable Business Models, KTH Royal Institute of Technology

3:45PM–5:15PM Session 4: Inequalities

All presentations in Session 4 will be in person

- “Why Gender is Not a Dummy? A Review and Critique of Research on Gender and Leadership”

Speaker: **Sabina Nielsen**, Professor of International Economics, Government and Business, Copenhagen Business School

- “Approaching Voluntary Work as Work: A Research Proposal on Voluntary Work Conditions and the Reproduction of Inequalities”

Speaker: **Johan Hvenmark**, Associate Professor of Civil Society and Religion, Marie Cederschiöld University

- “Rethinking Core and Periphery: Green Energy Investment of MNCs in Peripheral Cities”

Speaker: **Iiris Saittakari**, Assistant Professor of Management, Aalto University

Day 2 / April 19

9:00AM–10:30AM Session 1: Knowledge

All presentations in Session 1 will be virtual.

- “Challenge Accepted: Rethinking Information Literacy Education at the University Library”

Speaker: **Ida Lunde Jørgensen**, Information Specialist, PhD., Royal Danish Library, Aarhus University

- “Multispecies Organizing in the Web of Life - as Matter of Care”

Speaker: **Maria Ehrnström-Fuentes**, Associate Professor of Management and Organization, Hanken School of Economics

- “Basic Rationales in Science, Technology & Innovation Policy: Sorting out Ideational Patterns and Organizational Tensions”

Speaker: **Signe Vikkelso**, Professor of Science, Technology and Organization, Copenhagen Business School

10:45AM–12:15PM Session 2: Governance

All presentations in Session 2 will be virtual.

- “EU Climate Governance Generating Insights: Lessons learned and future research challenges”

Speaker: **Elin Lerum Boasson**, Professor of Political Science, University of Oslo

- “The Impact of Soviet Sphere Regimes on Global Governance and Trends in West European Social Policy”

Speaker: **Astrid Hedin**, Associate Professor of Political Science and Public Administration, Malmö University

- “Between Spaces: Imagining the Museum of the Future at the Nexus of Global and Local Influences”

Speaker: **Tiina Ritvala**, Assistant Dean; Associate Professor of Management Studies, Aalto University

12:15PM–1:15PM Lunch

1:15PM–2:45PM Session 3: Governance II

All presentations in Session 3 will be in person

- “Civil Society and Bureaucracy in the Nordic Region”
Speaker: **Haldor Byrkjeflot**, Professor of Sociology and Human Geography, University of Oslo
- “Unarmed Financial Markets”
Speakers: **Giovanni Cardillo**, Assistant professor in Economics of Money, Banking, and Financial Markets, University of Bologna and **Eleonora Monaco**, Senior Assistant Professor of Accounting, University of Bologna
- “Public Management Reform and Public Value. The Case of a Recent Administrative Reform in Denmark”
Speaker: **Carsten Greve**, Professor of Public Management and Governance, Copenhagen Business School

3:00PM–4:30PM Session 4: Sustaining Tradition

All presentations in Session 4 will be in person

- “An International Gastronomic Journey. How to Export Norwegian Bacalao Fish to the Iberian Peninsula to Get a New Regional Identity Back”
Speaker: **Rolv Petter Amdam**, Professor Emeritus of Business History, BI Norwegian Business School
- “Impact of Artificial Intelligence on Society: Citizens’ Responses to High-risk AI applications”
Speaker: **Matilda Dorotic**, Associate Professor of Marketing, BI Norwegian Business School
- “University Collegiality: Resistance, Activation, and Maintenance”
Speaker: **Ulla Eriksson-Zetterquist**, Professor of Organization Theory and Management, Gothenburg University

4:30PM–5:00PM Closing Remarks

Prof. Frank Dobbin and **Prof. Silviya Svejenova**

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